

PODER LATINOUSA

Poder Latino USA Newspaper has as basic and solid objective, to inform, to educate, to guide and to support the entrepreneur and Latin community. It is of great importance for us to promote companies that offer products and services that are fundamental to the Latino community.

Printed Media: Newspaper

Edition: Monthly Edition Closures: 10 of each month

Distribution begins on the 15th of each month

Print run: 15,000 copies

Measurements: One Page: 11"X 14" inches /Media Horizontal Page: 11

"x7" Media Vertical Page: 7 "x 5.5 "

Age of Readers: 17 years or older. Classification: Underage * Young *

Young Adult * Mature Adult * Senior Citizen. Income: B, B + A

Occupation: Students, Professional, Entrepreneur, Housewife.

Gender: 55% Women 45% Men.

DISTRIBUTION: ·BERGEN ·HUDSON ·MIDDLESEX
·PASSAIC ·MONMOUTH ·UNION ·SUSSEX ·MORRIS

Cities: New Jersey

Union City, North Bergen, West New York, Fairview, Clifside Park,

Hoboken, Jersey City, Morristown, West Orange, Freehold, New

Brunswick, Bloomfield, Elizabeth, Paterson, Plainfield, North

Plainfield, Passaic, Newark, Guttenberg, Long Branch, Free Hold.

New York: Corona, Woodside, Jamaica, Jackson Heights.

Readers more frequent to the publication: Mexico, Ecuador, El

Salvador, Honduras, Peru, Colombia, Dominican Republic, Cuba,

Puerto Rico, Argentina, Venezuela.

Places of distribution:

City Halls, Libraries, Consulates, Medical Offices, Rehabilitation

Clinics, Lawyers offices, Real State offices, Travel and Multiservice

Agencies, Social and Business Events, Beauty Salons, Spa and

Bridal Atellers. Restaurants: Mexican, Salvadorian, Ecuadorean,

Peruvian, Dominican, Colombian, Cuban, Brazilian, Italian, American,

Chinese, Korean, Japanese and Cafes.

10 años

